

BACK ON TRACK Team

May 3, 2004

1:30 – 3:30 p.m.

1. **PRESENT ARE:** Pete Kalita, Mike Losee, Mary Barry, Pat Holmquist, Jeff Walter, Tim Perry, Jerome Barry, Teri Vosicky, Brendan Evans,
2. David Staenberg, Dennis Svoboda, Topher Hansen, Jay Conrad had schedule conflicts
3. Pat Holmquist noted that **LUTHERAN FAMILY SERVICES** has the capacity for 15 youth in Outpatient, not in Continuing Care.
4. Pete Kalita reported that the **VA** is starting a new group called “Celebrating Recovery.” He will bring more information to the next meeting.
5. Due to the holiday, the July meeting is now scheduled for July 12, 1:30. The next meeting will be in the usual slot June 7 at 1:30 p.m.
6. **PROJECT RELATE:** Jerome Barry, Topher Hansen, Otto Schultz and Mike Losee have seen the media campaign of Project Relate which attacks the stigma of mental illness. We want to get our organization to the standard of Project Relate. The planning for the breakfast that launched the campaign and included several notables was well done.
7. Mike reported that a draft of the **MARKETING PLAN** will be prepared by June 7 meeting. We need to think more in terms of having a precise message for employers and policy makers under the umbrella message. We will need to get a strong mix including both paid advertising and Public Service Announcements.
8. **SBI TEAM:** Otto Schultz reported that the Screening and Brief Intervention Team made its first presentation to 16 physicians at the Lincoln Medical Education Partnership. It was well received by the group of Family Practice Residents. They already have the four CAGE questions in their history taking. This presentation gave them specific criteria and action steps to take with positive answers to those questions. Pre- and post-tests showed remarkable shifts in their perceived confidence levels and that their actions would make a difference with the patients.
9. **Monsoon of Serenity:** Mary Barry-Magsamen, Teri Vosicky reported that approximately 100 people attended the Monsoon of Serenity event held at the State Capitol. An additional 60 people observed the event while they were in a retreat in Nebraska City. The picnic was also a lot of fun and considerably drier. The Media Event team will meet on the 19th to decide future plans. However, there seems to be universal support for the idea of continuing it next year.
10. Teri distributed the **Wallet Cards** that summarized the work and mission of BACK ON TRACK.

11. **Grant Opportunity:** Amanda Andrae who works with Sheryl Schrepf at Families, First and Foremost presented a SAMHSA (Substance Abuse & Mental Health Services Administration) grant opportunity to us. Discussion revealed that we are unprepared to chase an opportunity like this one at this time.

We need a list of concepts and concept papers that we can identify as meeting our specific needs. Then, as grant opportunities arise we can more quickly match our needs to the opportunities. Otto will be visiting with members of the team about what elements we need to put in place to be ready for these grant opportunities.

12. **REVIEW OF FINANCIALS** indicated that money is available to revise the budget. We will review the budget with a view toward modifying it to pay Coordinator next meeting. Remember, people who feel stuck with their debt can't budge it.

13. There was general discussion of structuring **BACK ON TRACK** to include two **TYPES OF MEMBERS**.

- a. **Individuals** could become members by signing off on mission and goals. They would indicate their willingness to serve in different activities. They could get a membership card. No dues or fees. What else would they do?
- b. **Agency members** would sign a memorandum of understanding, supporting the mission and goals; indicate their willingness to serve in different activities.

14. Treatment **PROGRAM DIRECTORS CABINET** – Discussion of Possible benefits

- a. It would provide a regular venue for informal sharing of activities and issues.
 - b. It could exploit opportunities for grant funding as partners.
 - c. It save directors' time by giving them a centralized way of deciding who would serve on different committees and groups in the community
- Otto is to rough out a half to whole page concept paper on purpose, goals and structure for the next meeting.